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## **QUADIA INVESTS IN FAIRPHONE, THE LEADING SUSTAINABLE SMARTPHONE AND ELECTRONICS MANUFACTURER**

Quadia is pleased to announce its participation in the financing round of Fairphone, alongside investors DOEN Participaties, PYMWYMIC, Oneplanetcrowd, and PDENH. Following a successful crowdfunding campaign in August 2018 raising EUR 2.5 million, the Dutch social enterprise has opened its capital to mission-aligned investors, for a total of EUR 7 million.

The capital raised in this round will enable the company to sustainably scale up its operations, launch new products and services in the B2C and B2B channels, and expand sales in untapped markets.

Fairphone is a leading company in the production of fairer electronics, seeking to make a positive impact across the value chain in the sourcing of minerals and other raw materials, design, manufacturing and life cycle. The smartphones sold by the company challenge the status quo in the sector by providing transparency across the supply chain and resisting the planned obsolescence of electronic devices.

Eva Gouwens, CEO, shares: "With the tremendous support of our community and investors, we're in a very fortunate, stable position to take the next steps for our company and our mission. I'm excited to be able to refine and expand upon what Fairphone has already accomplished and reach new audiences with our message. As the market for ethical electronics continues to grow, I can't wait to see what we, together with the rest of the industry, will be able to achieve."

Josep Segarra, Investment Analyst at Quadia comments: "Quadia is excited to support Fairphone as a shareholder in its next stage of development. The company's mission is clearly aligned with our vision to advance the regenerative economy, both from a product and value-chain perspective."



## **ABOUT QUADIA**

Founded in 2010 in Geneva, Quadia specializes in direct impact investments, through equity, debt and funds. In line with its mission « We finance today the solutions for tomorrow», Quadia targets companies which have positioned their strategic development on products and services which directly contribute to a regenerative economy, in particular in the areas of smart energy, sustainable food and sustainable consumption and production. Since its creation, Quadia has financed and invested in 40 companies, projects and investment funds across Europe for the equivalent of USD 170 million. Quadia is based in Geneva, Switzerland.

For more information, visit [www.quadia.ch](http://www.quadia.ch).

## **ABOUT FAIRPHONE**

Fairphone is a social enterprise that is building a movement for fairer electronics. By making a phone, we're opening up the supply chain and creating new relationships between people and their products. We're making a positive impact across the value chain in mining, design, manufacturing and life cycle, while expanding the market for products that put ethical values first. Together with our community, we're changing the way products are made.

[www.fairphone.com](http://www.fairphone.com)

## **FOR FURTHER INFORMATION**

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